

HIEDI SIMON

Designing Experiences
People Mark Their Lives By

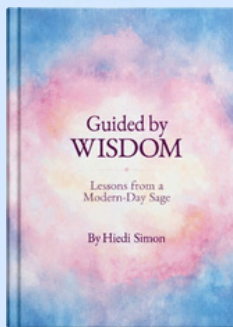


E X P E R I E N C E A R C H I T E C T

Speaker & Educator



Author



Podcaster



For more than 34 years, I have designed gatherings that bring people together, inspire growth, and create lasting impact. My career has spanned many facets of the event industry—from hotels and retreat centers to owning my own event planning company and serving for more than three decades as the Event Director for one of personal development's most recognized teachers, Mary Morrissey.

I have produced everything from large-scale celebrations to national conferences, international retreats, and virtual gatherings that have influenced nearly one million people. Today, I bring that unique combination of event expertise and insight from the personal development world to visionary leaders who want to create moments people mark their lives by.

I believe shared experiences have the power to change lives because of what becomes possible when people step into something they've never fully experienced before: new ways of engaging, exploring, connecting, and seeing themselves and the world. In that space, people surprise themselves. They say things they didn't know they were ready to say. They laugh more easily. They recognize parts of themselves that have been waiting to be seen. What once felt scary starts to feel alive with possibility. What once felt heavy feels lighter. What once felt distant begins to feel within reach.

There is a quiet kind of sparkle in these moments. A sense of something genuine and extraordinary being revealed. Creating environments and opportunities that invite that kind of discovery, where people feel more open, more connected, and more fully themselves, is my life's work.

A Speaking Experience

TAILORED SPECIFICALLY FOR YOUR AUDIENCE



Whether it's a power-packed Lunch & Learn, an energizing keynote, or a full-on, full-day workshop, Hiedi brings the magic to every room she steps into. You're not just booking a speaker. **You're creating a transformational experience your audience will be talking about long after the event wraps.**

No two people are alike—and the same goes for organizations. Your audience has its own unique mix of wins, challenges, personalities, and goals. That's why Hiedi doesn't do cookie-cutter. **She creates custom experiences** designed to meet your attendees exactly where they are and take them where they want to go.

These interactive, high-energy sessions are packed with hands-on exercises and "aha!" moments that give your audience real clarity on what they want, what's getting in the way, and how to actually start moving toward a life (and work) they love. They'll leave feeling inspired, fired up, and armed with tools they can put to use immediately.

Sessions can be tailored from a quick **30-minute spark to a full-day deep dive**, so contact her today to explore the possibilities for your next event.



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With Hiedi's engaging and interactive style, every session—whether a keynote, workshop, or training—is a powerful catalyst for success and transformation.

