

Signature Speaking Topics

CHOOSE YOUR AUDIENCE'S TAKEAWAY



Audiences leave with a new perspective on what's possible when people gather, frameworks they can apply to their own events, and the understanding that extraordinary experiences don't happen by accident. They're designed.



Hiedi has an extraordinary gift for creating experiences that are beautiful, meaningful, fun, and transformational all at the same time. Every detail is carefully curated, every theme is thoughtfully integrated, and every gift feels like a meaningful extension of the event itself.



You Will Learn:

- ▶ **The Invisible Design of Extraordinary Events** Event leaders learn to intentionally design experiences that inspire connection, deepen engagement, and create lasting impact.
- ▶ **Moving People From Experience to Action** Designing attendee journeys that deepen learning, build community, and inspire action using the Transformational Event ARC.
- ▶ **Meaning Matters Most: How Thoughtful Gifting Creates Lasting Impact** The art of using gifts to create meaningful moments, strengthen relationships, and leave lasting impressions.